

Wifi Solutions for Bars, Cafés and Community Spaces

- A safe, secure and legally compliant hotspot - no need to worry.
- Works with an existing internet connection, takes minutes to set up.
- Customers can get connected quickly and easily.
- View statistics including new and repeat visitors, device types and basic demographics.
- Increase customer loyalty and encourage customers to spend more time and money in your venue.
- Designed with you in mind – suitable for businesses across a range of sectors, including restaurants, bars and community spaces

Do you provide internet access to customers, staff or visitors?

Our new wifi hotspots service turns providing wifi from a liability into a tangible benefit for your business or organisation.

Why is providing Wifi a liability?

Illegal/Inappropriate content. Legally, the broadband contract holder is liable for the content accessed over their connection. Handing out the WiFi code gives no way of knowing who has accessed what. Is it possible to offer free WiFi and protect yourself from legislation?

Security - Wifi users have access to local network - this could include till systems, credit card data etc. Could this access be totally blocked? Are you PCI compliant?

Bandwidth Hogs - several users on laptops/tablets can max out your bandwidth, restricting your own internet traffic and potentially causing you to reach your broadband plan limits. Could you limit each user to a fair amount of bandwidth?

Staff productivity loss. How long do your staff spend updating their social media profiles? Wouldn't it be useful to know who spends longest on Facebook?

What tangible benefits can you gain?

Loyalty

Options available to increase Facebook presence, capture user email address and other registration data, even charge for access.

Security

The 2020Media Wifi HotSpot creates separate firewalled 'zones' with absolutely no access between your own network and the guest network. You can even run a separate network for staff, at no extra cost.

Bandwith Hogs

Set per user, and per HotSpot bandwidth limits, but don't drive customers away - our service includes SpeedBurst technology that gives an instant boost for normal web browsing. Block unnecessary services such as background computer updates.

Illegal/Inappropriate content.

A built-in firewall is used at the network level to control access to websites. Completely user configurable, inappropriate content can be blocked if required. Individual domains (website addresses) can be blocked or allowed if needed.

Staff productivity loss

Each user's device can be labelled and application use monitored and controlled. Time of day controls are available to allow different classes of service to make sure productivity during busy times does not suffer from distractions.

Why use 2020Media?

We have a proven track record in providing internet services in the UK. We were founded in 1999 and started offering broadband in 2004. Our core business is helping small businesses get the most from the internet.

Partnering with the best - we use Cisco technology to deliver this service over the cloud.

Full service solution – we offer a site survey, data-only line, managed equipment, cloud management, training and support.

Offers and Discounts

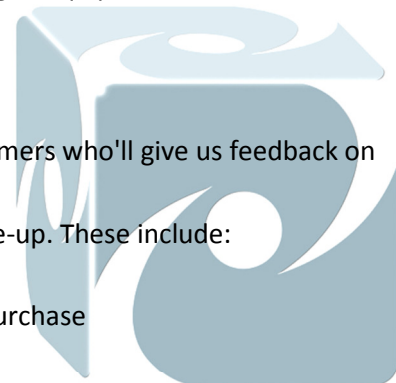
This new service is recently launched, and we're looking for customers who'll give us feedback on the benefits they receive.

We're therefore offering a range of promotions to encourage take-up. These include:

- Discounts on our normal rates.

- Free Evaluation units for 2 weeks with no obligation to purchase

Offers available to VAT registered organisations only.



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